All of this for only

$339.95

The Model 225
Home-based Business Starter Kit Includes

- The Model 225 button-making machine.
- The AC-1 circle cutter which is fully adjustable and comes complete with a removable cutting guide insert that makes accurately cutting your buttons a snap!
- Enough button-making supplies for you to make 250 pinback buttons.
- A coupon you can use to have our graphics department create a professional button design.
- Three CD's containing button designs and gradients.

Or for even greater value, you can purchase the model 225:

- with 500 pinback button sets $379.95
- with 1000 " " $439.95
- with 2500 " " $549.95
- with 5000 " " $799.95

The Model 225 comes with a 30-day money back guarantee and a one-year factory warranty.

We gladly accept purchase orders from schools, hospitals and government agencies.

Dr. Don's Button's 3906 W. Morrow Drive Glendale, Arizona 85308 (800) 243-8293 fax: (623) 869-6010 www.buttonsonline.com
OPERATING THE MODEL 225

Ease of operation is one of the hallmarks of the Model 225. So much so that most eight-year olds can safely operate the machine with supervision.

Following are the steps you take to make buttons with the Model 225:

Place a shell (the front part of the button), your button design, and the plastic covering into one side of the machine, and a button back into the other.

Rotate the the lower part of the machine so the artwork is under the upper die and push down on the handle. Pull up on the handle, rotate the lower part again, and push down on the handle to complete your button.

That's all there is to it!

The Model 225’s short handle makes it easy to operate by using upper body weight to push down on the handle and press the button parts together.

With longer handled machines, such as Badge-A-Minit’s Badge-A-Matic 1, you must stand in front of the machine and keep your arm raised nearly chest high while making buttons. Doing so requires more upper body strength to operate the machine and will cause you to fatigue much sooner.

WHAT ACTUALLY TAKES PLACE WHEN MAKING A BUTTON

Consider for a moment what takes place when you are making a button.

Quite simply, you are transferring mechanical energy from your arm into the dies / assembly rings. The button design and plastic covering are pulled taut over the face of the button, and the excess is tucked up underneath the button, in much the same way that making a bed tucks the excess portion of the sheets and blankets up under the mattress.

The button back is also pressed into the front, and the edge of the button is crimped to hold the button together.

Steel dies (like those found on the Model 225) facilitate this transfer of energy better than plastic or aluminum assembly rings can. And that’s why carpenters use hammers made of steel, not plastic or aluminum!

With its steel dies, buttons made by the Model 225 don’t suffer the quality issues that are so common with buttons made by any of the inexpensive BAM machines.

Buttons made with the Model 225 will have smooth, tightly crimped edges and won’t have paper or plastic sticking out the sides the way BAM buttons so often do.

Therefore buttons made with the Model 225 are particularly well suited for resale.
COMPARE THE MODEL 225's SPEED TO THAT OF THE BAM MACHINES

The Model 225 is faster than any of the Badge-A-Minit button machines. It can reach speeds that are nearly five times faster than a BAM handpress or benchpress system.

It's also faster than the Badge-A-Matic 1 and the Badge-A-Matic II (BAM's electric machine), which are both considerably more expensive than the Model 225.

One feature that is standard on the Model 225 is an easy way to secure the button machine to a work surface. The Model 225's baseplate has pre-drilled, countersunk bolt holes that allow you to easily secure it to a work bench or mounting board. (This handy feature is lacking on all of the Badge-A-Minit machines).

Button machines that are mounted to a work surface provide better leverage and can reach higher output speeds, since they won't rock or tip during button production.

MAKING PHOTO BUTTONS WITH THE MODEL 225

If you are interested in making photo buttons, you should know that the Model 225 makes professional-quality photo buttons, even when using photographic prints, such as those you get from a photo lab.

Badge-A-Minit machines don't work well with thick paper or photographic prints, and to be able to use them, you must cut the image to the face of the button, which then leaves the silver sides of the button showing.

And if your photo isn't "trapped" in the middle of the button, your image will sit off-center.

To make photo buttons with the Model 225, simply cut your photograph, just as you would any other type of button artwork. Then insert it into machine, along with the button parts, push on the handle just a bit harder than normal, and the result will be a perfectly formed photo button with smooth, tightly crimped edges.
THE AC-1 CIRCLE CUTTER

Since cutting the artwork for your buttons is an integral part of button-making, understanding how circle cutters work is important for a better grasp of the button-making process.

The AC-1 circle cutter, which is included with all Model 225 button-making kits, does its cutting by means of a circular cutting blade that is safely housed inside the cutter. The blade sits at the end of a movable arm that makes the AC-1 fully adjustable.

This adjustability feature allows the AC-1 to make the cuts for any size button from a one-inch button, all the way up to buttons that measures 3-1/2” in diameter.

To adjust the AC-1, simply loosen a thumbscrew, move the cutting arm in or out as necessary, and re-tighten the thumbscrew.

The AC-1’s cutting blade will stay sharper longer than BAM cutting blades, because the AC-1’s blade is circular and offers more cutting surface than the straight-edged blades used in the Badge-A-Minit cutters.

The AC-1’s blade can also be re-sharpened. To re-sharpen it, simply remove it from the cutting arm and run the edge over a whet stone, just as if you were sharpening a knife.

For customers who prefer not to resharpen their blades, replacements are available for $5.00 each.

RETURN POLICY

The Model 225 comes with a 30-DAY, MONEY-BACK GUARANTEE, so if for any reason you aren’t completely satisfied, you can return it for a full and immediate refund.

And unlike Badge-A-Minit, who will charge you a 10% restocking fee should you decide to return one of their machines, at Dr. Don’s Buttons we have no re-stocking fees.

And that might leave you to wonder... if the Badge-A-Minit button machines are so good... why do they need to charge a re-stocking fee if Dr. Don’s doesn’t?
You Can Purchase These Items Separately

Model 225 Button Machine
(Machine only, no parts or cutter) $239.95
AC-1 Fully Adjustable Cutter $109.95

Includes ground shipping within the continental U.S.

Various Button-Making Supplies for the Model 225 Button Machine

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TESTIMONIALS ABOUT THE MODEL 225

Dr. Don,

I received my new Model 225 yesterday just as you promised.

As soon as I opened the box I knew it was a winner! Not a cheap plastic "scrap producing" badge maker like my Badge a Minit kit, but a solid made "professional" button maker. It is so easy to use, even for the whole family. I was cranking out top quality buttons minutes after taking it out of the box. The scrap rate on my other system was about 25% The only scrap I've made with the Model 225 is when I tried going too fast and left out pieces.

Right now I am in the process of remaking my current stock of Badge a Minit products (they are going in the trash) so I can can give my customers the quality they deserve.

The cutter you provided is also a gem!

Thank you for answering my e-mails and talking with me on the phone leading up to making the decision to buy the Model 225. As far as I am concerned you saved my business.

My creativity and your machine... the possibilities are endless.

You can use me as a reference any time. Tell your customers to drop me a line. This is a great product at the right price and you are great person to deal with, too. Thank You!

~Michael Golick

Dr. Don,

I was describing to a friend the difference between the old Badge-A-Minit machine and my new Model 225. I told her it was like the difference between mowing an acre of lawn with one of those push lawn mowers vs. one of those 8 foot wide mowers that the Dept. of Transportation uses.

It's what you should have if you are serious about your buttons. It makes a much tighter and cleaner - more professional looking button.

It's also reduced my button waste to about 10% of what it was - I won't ship a button if it doesn't look right - I have had no problem at all with the transparent button covers on my new machine.

It's also enabled me to do so many more buttons in so much less time, I've had more time to get more orders

I only wish you had convinced me sooner, Don.

~Dr. Gail Hertz